

The background features a light-colored, crumpled paper texture. Scattered across the page are several colorful geometric shapes, including squares and triangles in shades of blue, green, orange, and teal. A prominent green horizontal bar is centered on the page, containing white Korean text.

전자상거래 운송상품

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PART

1

B2C

중국 수입운송

3 공식채널 중국 수입운송 상품

U-Sunshine
– Cross-border
E-Commerce

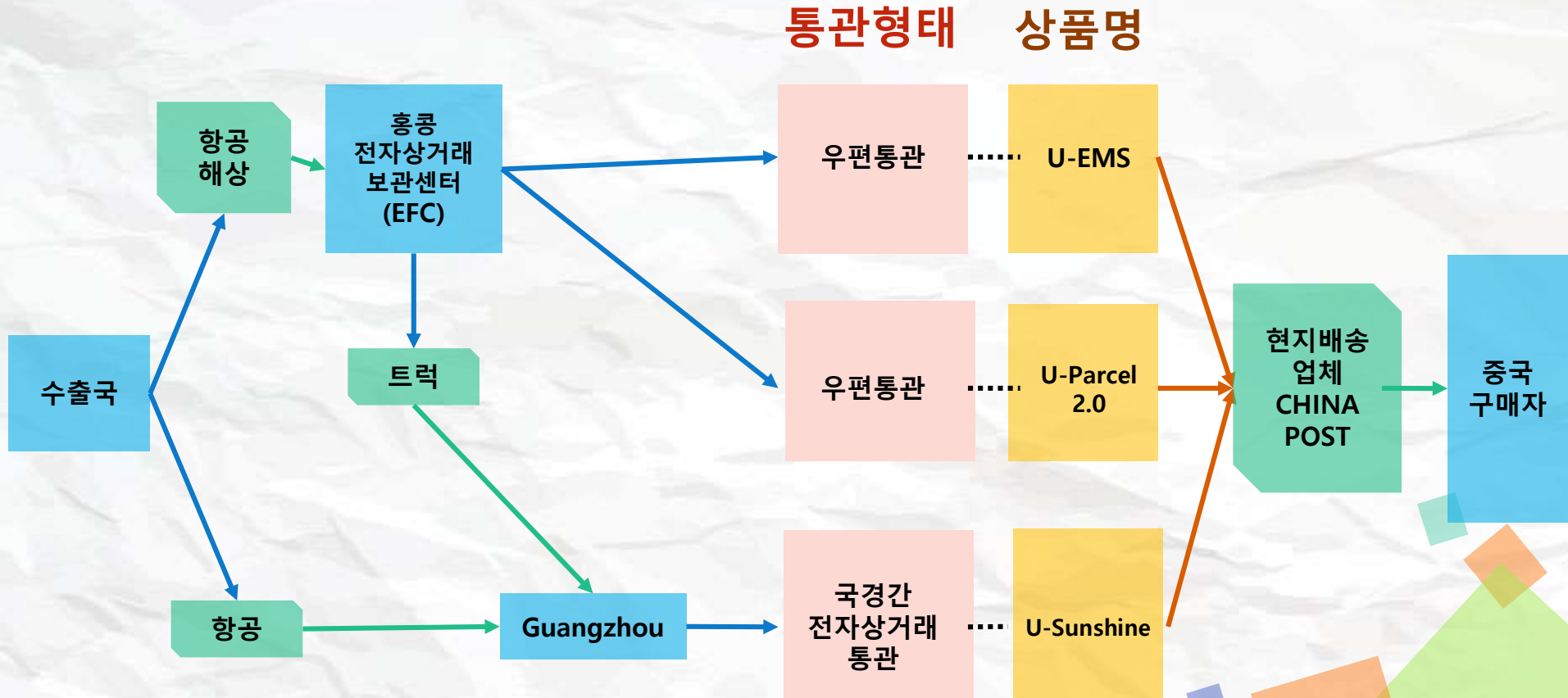


U-EMS
– Post

U-Parcel 2.0
– Post



전자상거래 중국 수입운송(B2C)



보유 수입금
단위 수입금

검사율:
10%-15%

요청서류:
U-EMS 수입신고데이터 정보

U-EMS

1

행우세 적용
Personal Postal Articles Tax

수입통관 소요기간:
1 - 2 일

U-EMS 업무 프로세스

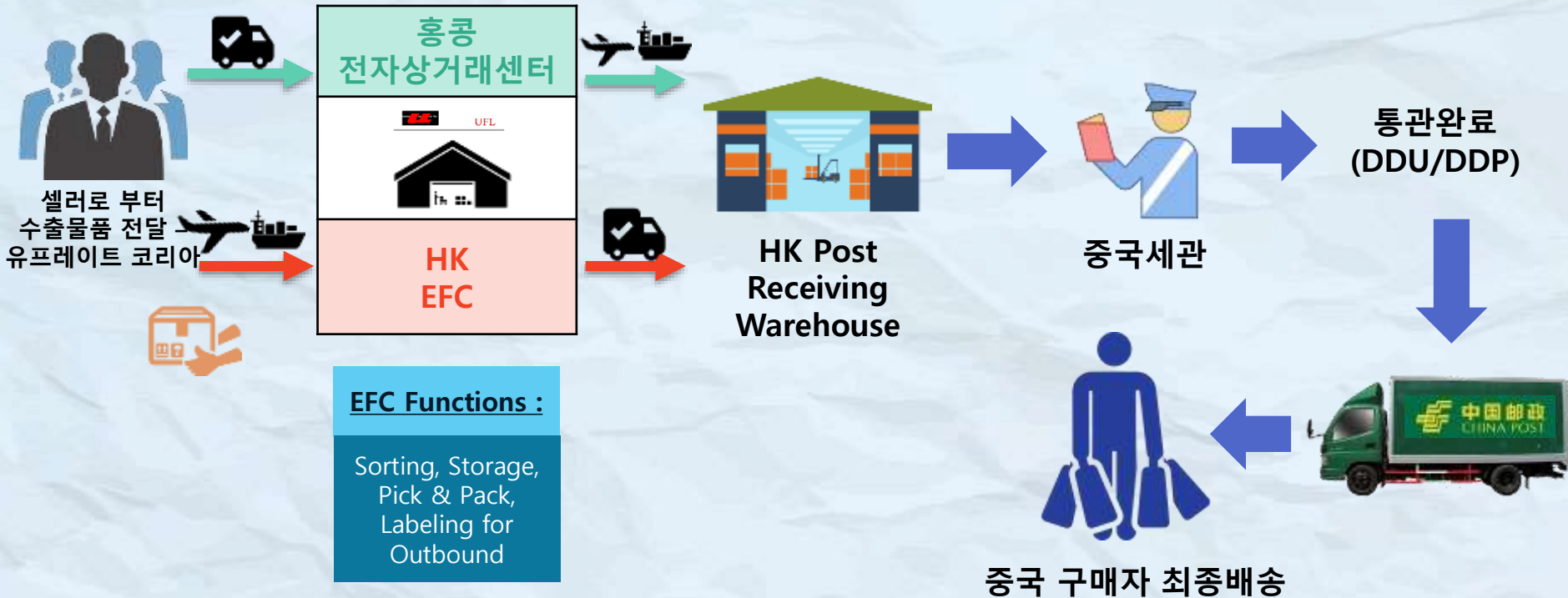
1

수출국

목적국/유프레이트
홍콩

홍콩

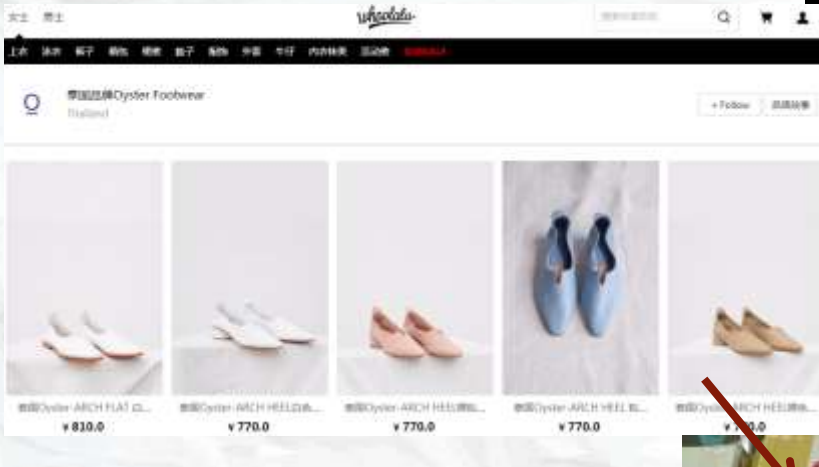
중국



Example of Platform partner

Whoolala

(Brand management platform for emerging Asian designers)



Ready to ship shipments arrived at our warehouse and arrange delivery to EMS warehouse



Shipments arrived and will be packed in origin



검사율:
25% - 35%

요청서류:

1. U-Parcel 2.0 수입신고 데이터정보
2. 구매자 ID 번호
3. 온라인 상품 스크린샷
(단 1회에 한함)

U-Parcel 2.0

2

행우세 적용
**Personal Postal
Articles Tax**

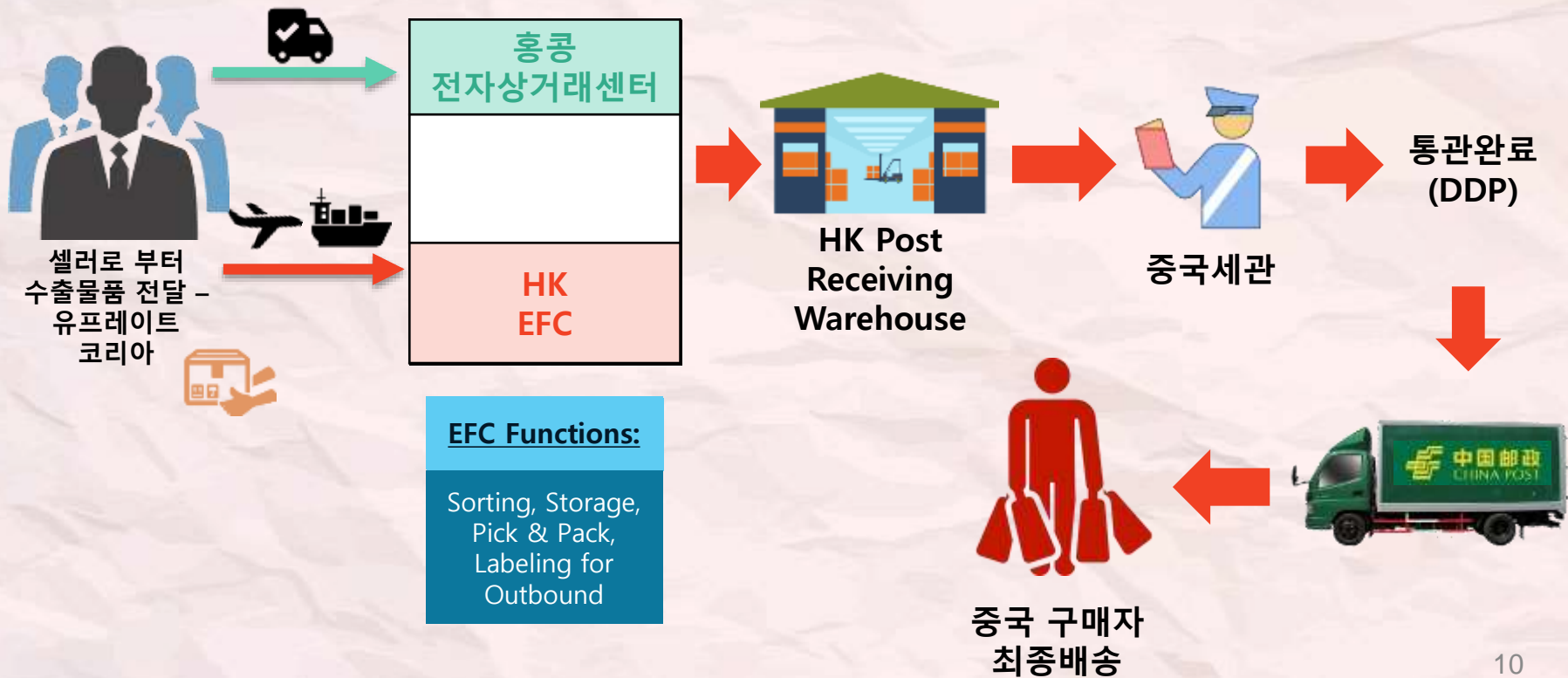
수입신고 소요기간:
1 - 2 일

U-Parcel 2.0 업무 프로세스

수출국

목적국 / 홍콩

중국



검사율:
2%-5%

요청서류:

1. 상품등록 파일
2. 주문, 결제, 운송데이터 정보

U-Sunshine

3


국경간 전자상거래
Comprehensive Tax

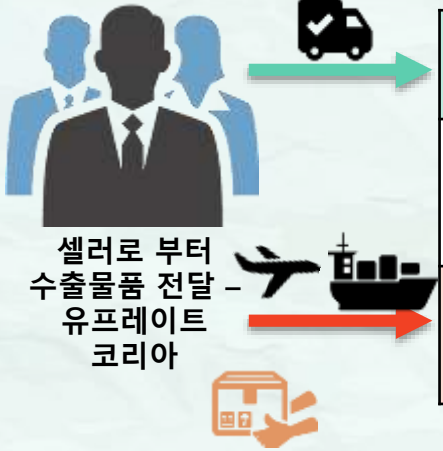
수입신고 소요기간:

- 상품정보는 "Positive List" 에 리스트 되어있어야 하며 중국 해관 (CIQ) 에 사전등록이 되어있어야 한다
- 상품주문, 결제, 운송데이터 정보가 사전등록이 되어있으며 소요기간은 1일

U-Sunshine 업무 프로세스 3




중국세관 및
CIQ 에
상품등록



홍콩
전자상거래센터


UFL


UFL HK
EFC

EFC Functions:
Sorting, Storage,
Pick & Pack,
Labeling for
Outbound



중국 광저우세관

통관완료
(DDP)



중국구매자
최종배송



현지택배

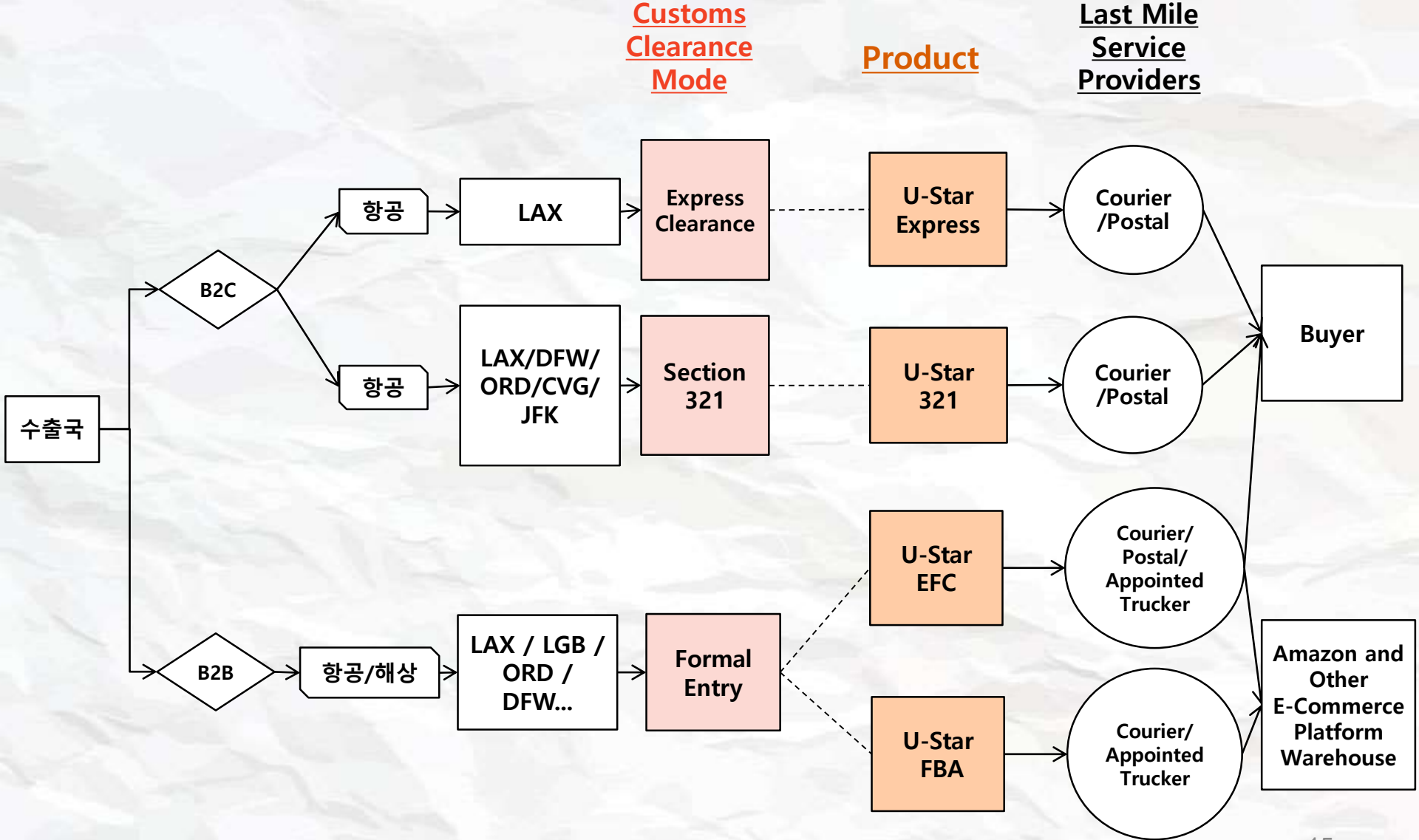
	U-EMS	U-Parcel 2.0	U-Sunshine
Weight / Dimension Limit per parcel	1) 오더당 10Kg 이내 2) 가장긴변 70cm 미만 3) 총 사이즈 2.1M 미만	1) 오더당 40KG 미만 2) 가장긴변 1.5m 미만 3) 1 박스 1 오더만 가능	제한없음
Declared value Limit	RMB800.00 per person per day	RMB800.00 per person per day	RMB2000.00 per person per day RMB20000.00 per person per year
Incoterm	DDU/DDP	DDP	DDP
Clearance Location	DDU: Destination Customs DDP: Guangzhou	Guangzhou	Guangzhou Airport
Inspection Rate	~ 10%-15%	~ 25% - 35%	~ 2%-5%
Applicable Tax	Personal Postal Articles Tax	Personal Postal Articles Tax	Cross-border E-Commerce Comprehensive Tax
Documents Prepared By Sellers	U-EMS Declaration Datasheet	1. U-Parcel 2.0 Declaration Datasheet 2. Buyer ID no. 3. Online Product Screenshot (Only applicable to first time U-Parcel 2.0 channel product(s))	1. Product Registration 2. Order Data
Features	- No Buyer ID no. required - Baby Formula is prohibited	- Clearance time around 1-2 days - Baby Formula is allowed	- Only applicable to 'Positive List' products - Preclearance has been made with CIQ and Customs, normally clearance time takes 1 day only
Conclusion	Preparation Time: Kick-off immediately Cost: Comparatively higher Inspection Rate: Low Clearance Time: Fast	Preparation Time: kick-off immediately Cost: Very competitive Inspection Rate: Fair Clearance Time: Fast	Preparation Time: 2-3 months (require EDI) Cost: Very competitive Inspection Rate: Lowest Clearance Time: Fastest



PART

2

B2B & B2C
미국 수입운송



U-Star Express 업무 프로세스



UFL IT system's EDI capability supports bidirectional data flow

U-Star 321 업무 프로세스



Normal delivery
within 3-8 Days



Pre-sort process can be applied:
Pre-sort in origin processing center to
4 US zones (next page) before
turnover the parcels to UFL

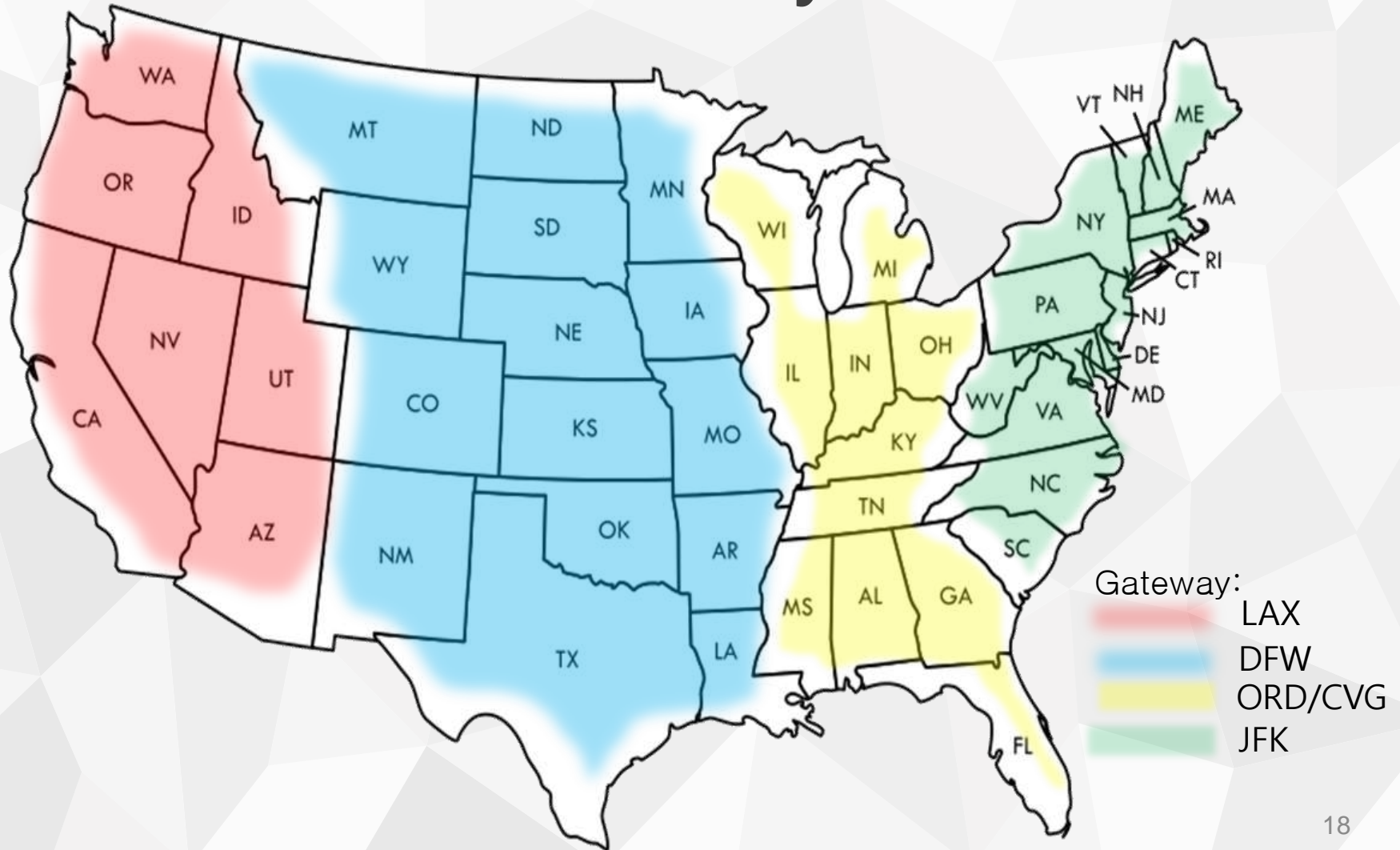
- ✓ Enjoy lower rate
- ✓ Shorten transit time



With pre-sort process,
delivery can be
within 1-3 Days

UFL IT system's EDI capability supports bidirectional data flow

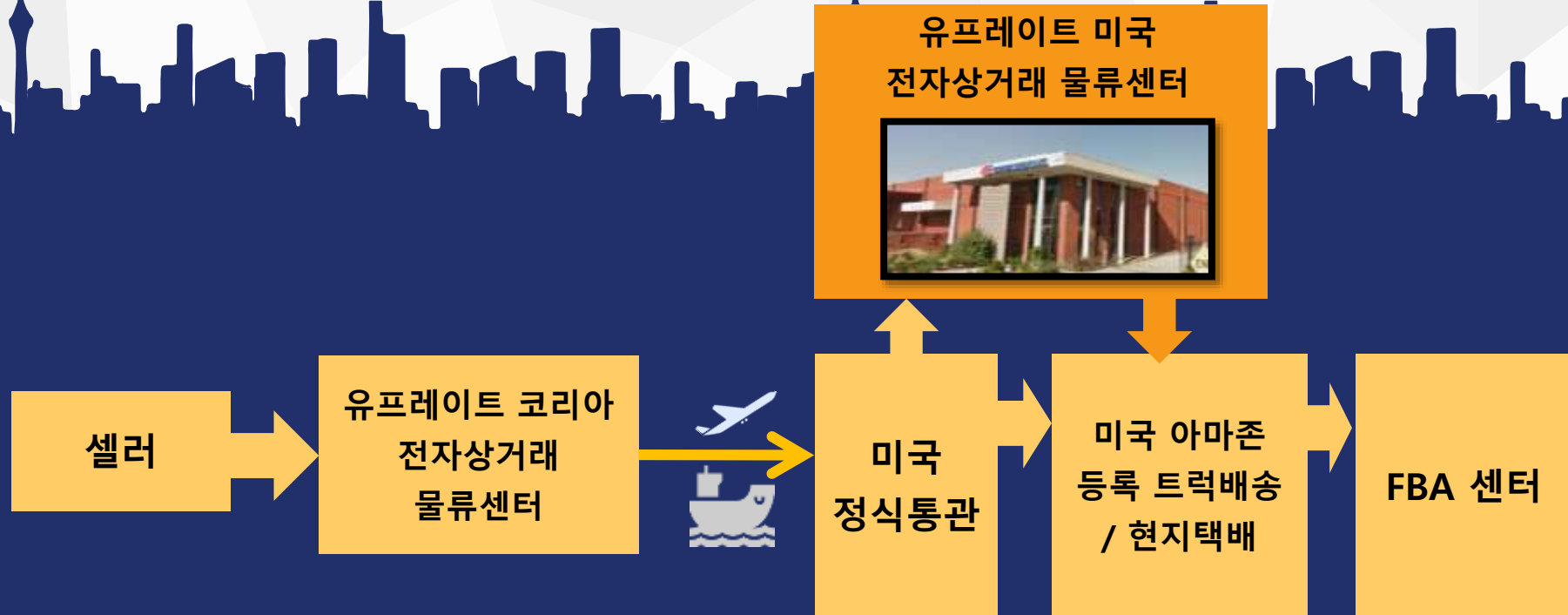
Four US Delivery Zones



Comparison Table

	U-Star 321	U-Star Express
Service Target	To individual buyer and for personal use ONLY	
Clearance Mode	Section 321	Express
Clearance Gateway	LAX/DFW/ORD/CVG/JFK	LAX
Clearance Time	2-5 Days	1 Day
Value Per Parcel	under USD\$800 per person per day	
Duty and Tax	Exempted	
Clearance Cost	Lower	Higher
Suitable Products	<ul style="list-style-type: none">✓ Less time-sensitive✓ Comparatively Low value product	<ul style="list-style-type: none">✓ Time-sensitive✓ High value product

U-Star FBA 업무 프로세스



UFL IT system's EDI capability supports bidirectional data flow

U-Star FBA

Dedicated Line Haul Services

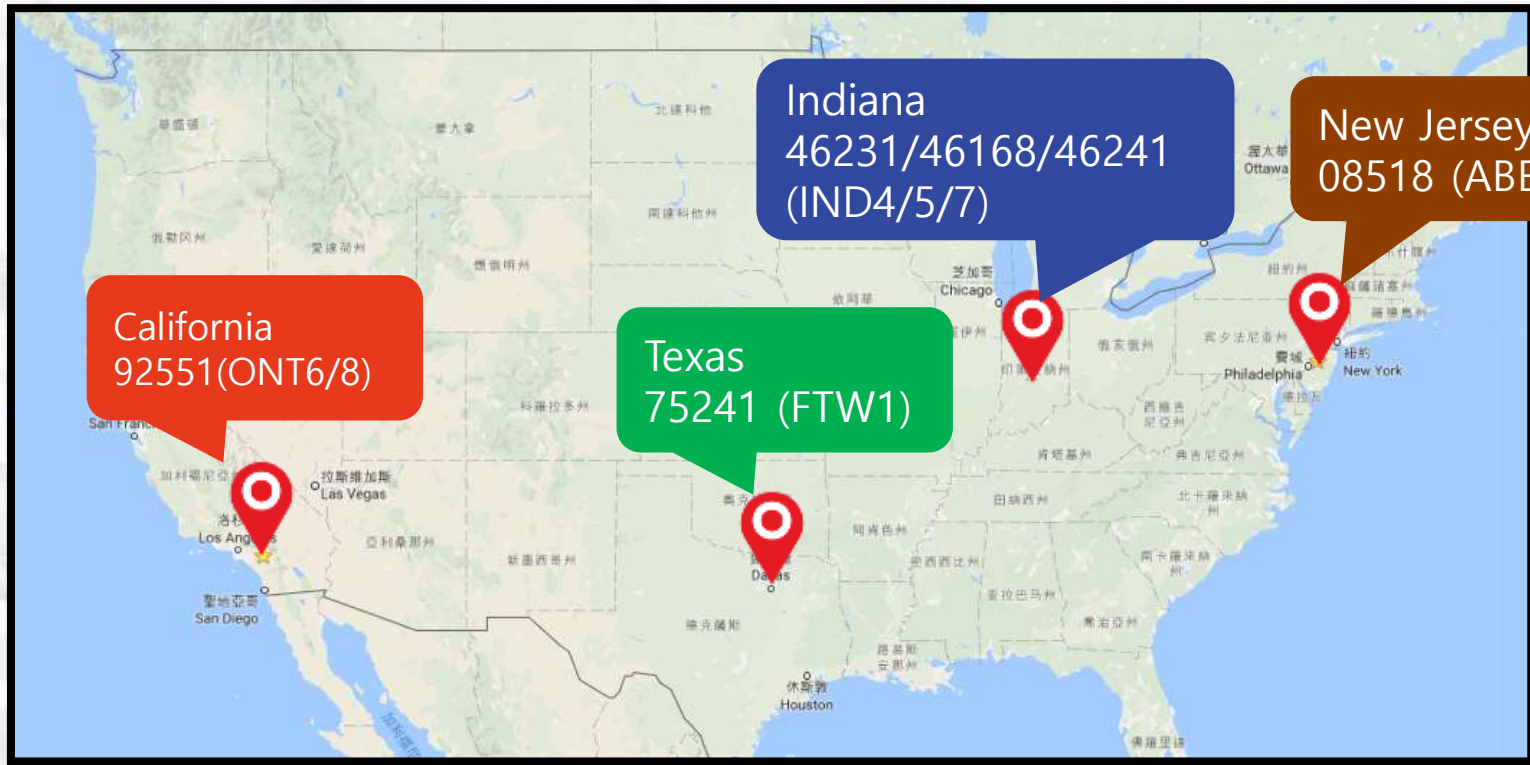
- Direct drop ship to nearest destination port (LAX / DFW / ORD / JFK)
- Dedicated allotment with stable schedule
- Door to door service
- Dedicated last mile delivery truck
- High level of cargo security
- Minimize the transit time
- Competitive price



U-Star FBA Dedicated Line Haul Services

❑ Air / Ocean Freight

❑ Texas FBA FTW1 (75241) , California FBA ONT6/8 (92551) ,
New Jersey FBA ABE8 (08518) , Indiana FBA IND4/5/7 (46231/46168/46241)



U-Star FBA Distribution Centers

California FBA ONT6

Texas FBA FTW1



Indiana FBA IND4

Indiana FBA IND1



U-Star FBA Summary Table

International Freight Mode	Air / Ocean			
Import Clearance point and adjacent Amazon DC	Dallas (Taxes 75241 FTW1)	Los Angeles (California 92551 ONT6/8)	Chicago (Indiana 46231/46168/46241 IND4/5/7)	New York (New Jersey 08518 ABE8)
Import Clearance Mode	Formal Entry			
Importer	Required			
Duty and Tax	Duties and taxes are applicable subject to commodity shipped			
Last Mile Carrier	Courier/ Appointed Trucker			
Transit Time (Door to Amazon DC)	By Air: 5-7 Days/ By Ocean: 18-31 Days			
U.S. Import Customs Requirement	<ol style="list-style-type: none"> 1) Foreign Importer of Record (FIR) or Importer of Record (IOR) 2) Continuous/Annual Bond on file or purchase Single Bond per shipment 3) Detailed Packing List and Commercial Invoice 			

To fulfill U.S. Import Customs Requirement 1, option A:

- Foreign Company registered as US importer

UFL can assist customer to register as US importer (Foreign Importer of Record(FIR))

- Acquire Foreign import no.(FIN) assigned by US Customs
- Example of FIN: 163001-06856
- Permanently valid

Required Document

- Power of Attorney
- Service of Process Agreement
- Non-Resident Corporate Certification

Related fees

- USD 350.00 per annual

To fulfill U.S. Import Customs Requirement 1, option B:

- Set up US company and acquire the identity of Import of Record (IOR)

UFL can set up a US company and handle below affairs on seller's behalf:

- Apply business license
- Apply US IRS No./TAX ID No.
- Handle government related affairs such as license fees, taxes etc.
- Handle corporate annual tax declaration
- Permanently valid

After set up a US company and acquired US IRS#/Tax ID#, the identity of IOR will be obtained

Related Fees

- Business License USD 1,000.00 (One-off)
- Management fee USD 500.00 per annum
- US Government related charges/tax/license fee etc. USD 800.00 per annum

Business License Sample:



2.2.5

List of IRS Proof Sample: Form SS-4

A sample of IRS Form SS-4, "Application for Employer Identification Number". The form is from the IRS Department of the Treasury, Internal Revenue Service, and is dated 11-02-02. It includes fields for the taxpayer's name, address, and date of the return. The form is titled "KXZ Corporation Inc." and "1000 Phoenix Drive, City of Industry, CA 91743". It also includes a section for "Date of this return: 11-02-02" and "Employer Identification Number: 13-348780". The form is a standard IRS document with a black border.

26

To fulfill U.S. Import Customs Requirement 2:

\$5 per \$1000 bond(invoice) value (min \$50), if products subject to FDA/OGA filing, bond value is 3 times of invoice value

- Continuous/Annual Bond on file or purchase Single Bond per shipment

US Customs Continuous Bond

- Act as the insurance of US Customs Tax Income
- Applicable to all products
- Valid for 12 months

Documents Required

- Customs Power of Attorney
- Continuous Bond Application form

Related Fee

- USD 650.00 per annum

Customs Continuous Bond Certification Sample

DEPARTMENT OF HOMELAND SECURITY
U.S. Customs and Border Protection

CUSTOMS BOND
30 CFR Part 112

DHS No. 1501-1002 Exp. 03/31/2017

BOND NUMBER (assigned by CBP)
15C00078A

Binder File Code: **KB1** Surety Reference Number: **7121676**

In order to secure payment of any duty, tax or charge and compliance with law or regulation as a result of activity covered by any condition referenced herein, we, the below named principal(s) and surety(s), bind ourselves to the United States in the amount or amounts, as set forth below.

SECTION I - Select Single Transaction OR Continuous Bond (not both) and fill in the appropriate blank spaces:

SINGLE TRANSACTION BOND (Not recommended for use by surety entities.) Transaction Date: _____ Post Date: _____

CONTINUOUS BOND Effective Date: **06/01/2016** This bond remains in force for one year beginning with the effective date and for each succeeding annual period, or until terminated in writing by the surety. The bond remains in force for each period in the amount stated below for liabilities that accrue in each period. The intention to terminate this bond must be conveyed within the period and manner prescribed in the CBP Regulations.

SECTION II - This bond includes the following activity. Check the appropriate boxes for the type of activity covered by this bond. Attach Name and OGP Numbers in other conditions indicated.

Activity Code	Activity Name and OGP Numbers in other conditions indicated	Limit of Liability Code	Activity Name and OGP Numbers in other conditions indicated	Limit of Liability Code
<input checked="" type="checkbox"/> 101	Importer or Broker	050,000	Single Transaction Only	010,000
<input type="checkbox"/> 102	Collector or Customs Broker		Single Transaction Only	010,000
<input type="checkbox"/> 103	Customs Broker		Single Transaction Only	010,000
<input type="checkbox"/> 104	Warehouse Operator		Single Transaction Only	010,000
<input type="checkbox"/> 105	Freight Forwarder		Single Transaction Only	010,000
<input type="checkbox"/> 106	Carrier		Single Transaction Only	010,000
<input type="checkbox"/> 107	Warehouse Operator		Single Transaction Only	010,000
<input type="checkbox"/> 108	Freight Forwarder		Single Transaction Only	010,000
<input type="checkbox"/> 109	Carrier		Single Transaction Only	010,000
<input type="checkbox"/> 110	Warehouse Operator		Single Transaction Only	010,000
<input type="checkbox"/> 111	Freight Forwarder		Single Transaction Only	010,000
<input type="checkbox"/> 112	Carrier		Single Transaction Only	010,000
<input type="checkbox"/> 113	Warehouse Operator		Single Transaction Only	010,000
<input type="checkbox"/> 114	Freight Forwarder		Single Transaction Only	010,000
<input type="checkbox"/> 115	Carrier		Single Transaction Only	010,000

PRINCIPAL
Name and Physical Address (including legal description and state of incorporation)
KZY Corporation
INDUSTRIAL BLDG

By checking this box you agree that you have a valid U.S. Incorporation with 15 CFR 112.022. # **APPROX. SEAL or Check Box**

Yes

Electronically submitted to CBP on 07/15/2016 # **Check Box**

No

Principal and surety agree that any charge against the bond under any of the listed items is as though it was made by the principal(s). Principal and surety agree that they are bound to the same extent as if they executed a separate bond covering each set of conditions incorporated by reference to the CBP regulations into this bond. If the surety fails to accept an agent under Title 31, United States Code, Section 5335, surety consents to service on the Clerk of any United States District Court or the U.S. Court of International Trade, where suit is brought on this bond. That suit is to be and venue of the service to the surety at #

SURETY
Name and Physical Address (including legal description and state of incorporation)
AMERICAN ASSURANCE CORPORATION
350 COLLEGE ROAD EAST
PRINCETON, NJ 08542-4515

Surety Number: **030** Agent ID Number:
Signature

27

APPROX. SEAL or Check Box

CBP Form 307 (REV. 11/15)

U-Star EFC 업무 프로세스



U-Star EFC Return 업무 프로세스

Resend after rework



Return Handling:
Physical Check and Count/ Photo Taking / Rework/
Stocking/ Storage/ Re-pack/ Re-label/ Dispose

Our IT system's EDI capability supports bidirectional data flow

Return shipment examples



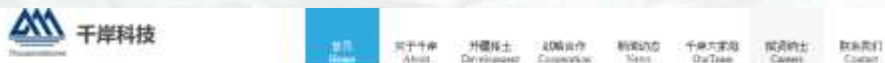
Example of SZX Customer

Thousandshores

- FBA
- To US Shipment: 86Tons till the end of Sep

Xuan Fei Yang

- E-Commerce Consolidator
- B2C
- FBA



Example of XMN Customer

Snailax (Massage Products)

- EFC in COI
- B2C
- FBA



Example of NGB Customer

Bull (electrical devices provider)

➤ FBA



Cotek (Household Appliances)

➤ FBA



Example of BJI Customer

Chemduk (Glassware & Labware)

- EFC in COI
- B2C
- Fulfilled by Merchant (FBM)





PART

3

B2C

한국 수입운송

South Korea Inbound

UFL Korea Customs Brokerage Capability

COURIER LICENSE

서울 제2015-28호

상업서류송달업 신고증명서

- 업종명 : 유엔에어테크놀로지 주식회사(법인등록번호 : 110111-1325524)
- 대표자 : 정동호
- 주 소 : 서울특별시 용문구 용문로2길 7(수송동)
- 사업범위 : 수출입 물에 관한 서류와 그에 관한 전본증
- 기타사항소

위의 영서는 「항공법」 제130조 및 같은 법 시행규칙 제306조의 규정에 따라 상업서류송달업의 신고를 하였음을 증명합니다.

2015년 4월 6일

서울 지방 항공청



EXPRESS LICENSE

(별지 제2호 서식)

담당부서	인천공항세관
담당직명	김우현
담당직 (인명)	김우현
연락처 (전화)	032-722-4323

특송업체등록증

- ① 영서 또는 직칭 : 유엔에어테크놀로지(주)
- ② 주 소 : 서울특별시 용문구 용문로2길 7 (수송동, 세이브앤리스 411호)
- ③ 대표자 성명 : 정동호 사업자등록번호 : 2018120546
- ④ 본사명 (국명) : 유엔에어테크놀로지(주)
주 소 : 충청남도 서천군 서천읍 33 번외로(신촌) 스페이스비즈 RM1703-08
- ⑤ 영서 기간 : 2015.05.23 ~ 2018.05.19 (3년)

위 영서는 관세법 제 222조 및 동법시행령 제 231 조의 규정에 의하여 특송업체로 등록되었음을 증명함.

2015년 05월 20일

인천공항세관장



South Korea Inbound

현지배송업체: 한국 우체국

Inventory stored in Hong Kong fulfillment Center for pick and pack



전체물품 포장작업



포장

쇼핑라벨 부착



Covered with air



PART

4

B2C

필리핀 수입운송

The Philippines Inbound



**UFREIGHT WORLDWIDE
NETWORK & AFFILIATES**



LOGISTICS AND FREIGHT SOLUTIONS

**BONDED WAREHOUSE FACILITY
with in-house personnel**



For an Effective Customs Administration and Practice

**CUSTOMS BROKERS
(NMM)**



**DOMESTIC LOGISTICS
(AIR21)**

The Philippines Inbound

- ✓ Own Logistic Warehouse of 200,000 sq. ft.
- ✓ Own in-house broker & last mile delivery service covering the many islands across the country
- ✓ The Philippines latest De Minimis value of imported items increased from USD20 to USD200 , being tax exempt



The Philippines Inbound

Dominant
online marketplace in
Southeast Asia



UFL handles
over 5000
orders per day

The Philippines Inbound

Last mile delivery
label

Invoice

Tracking Number: LP0005680

CB **PH**

From: Time: [redacted] **Date:** 2016-11-04
[redacted] trict, No. 29 Huangcun Dong Road, Tianhe District, Guangzhou, China
Guangzhou 0000
China +8618664815301

To: Harris [redacted]
[redacted] et near Mabini street
Tarlac-Tarlac City-Mabini 2300
Philippines 09178192918

H-JOG-05

Description: Mini Car DVR Camera Dash Cam 1080P Full HD Video Registrator Recorder G-sensor Night Vision Dash Cam (BLUE)

Payment Method:
Paypal

Package Number: MPDS-311148

SELLERCENTER

Order Details

Delivered to:
Mary Anne [redacted]
[redacted] green fields 3 novaliches Quezon city
Metro Manila-Quezon City-Quezon City-San Agustin
0
PHILIPPINES

Order # 3221

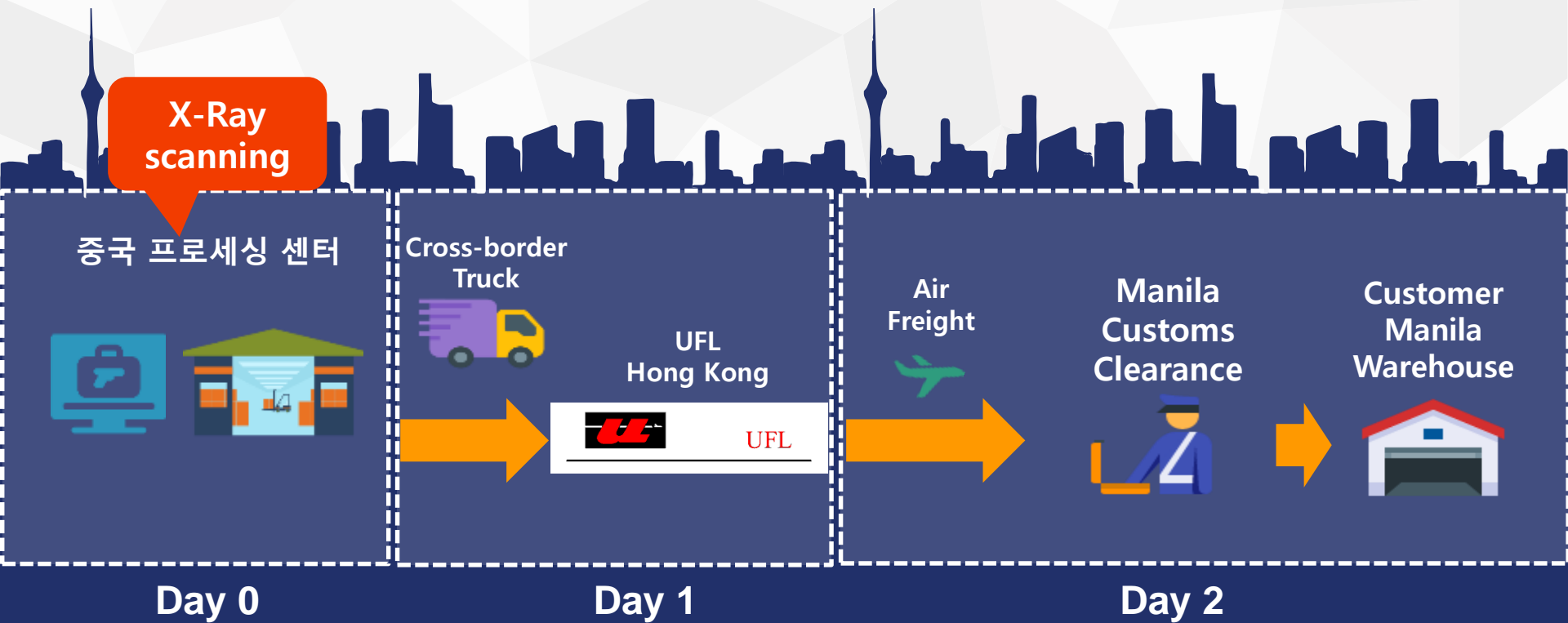
Payment Type: Prepaid

#	Product name	Price
1	Car Seat Cover Cotton Sponge - intl	30.35

Subtotal: 30.35
Shipping Cost: 0.00
Total: 30.35

Received by : _____
Sold by: motorcycle [redacted]

The Philippines Inbound





PART

5

중국 심천 전자상거래
프로세싱 센터



Shenzhen Processing Center

CCTV Camera



X-Ray Machine



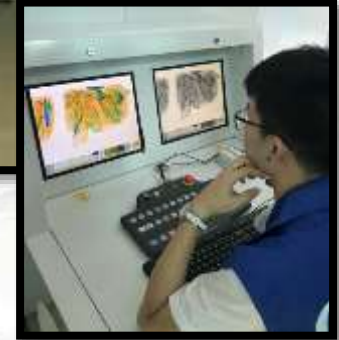
FBA Processing Center



Shenzhen Processing Center



Cargo inspection via X-ray machine after arrived at Shenzhen Processing Center



**Powder :
suspected explosive material or drug**

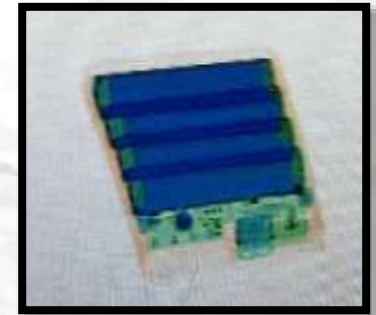


Liquid

E-cigarette



**Battery: including lithium battery,
button cell battery, power bank**



Strictly follow Regulations

- ✓ Products with battery : MSDS and UN38.3 report
- ✓ Wooden ware : Supplier's information, fill in PPQ505
- ✓ Chemicals : TSCA statement
- ✓ Communication equipment: FCC information
- ✓ Cosmetics : Supplier's information , FDA filing ... etc



**MATERIAL
DATA
SAFETY
SHEETS**



Shenzhen Processing Center

Inbound received



Conveyor



Sorting



Ready to



Break bulk



X-Ray Scanning





PART

6

전자상거래 물류센터

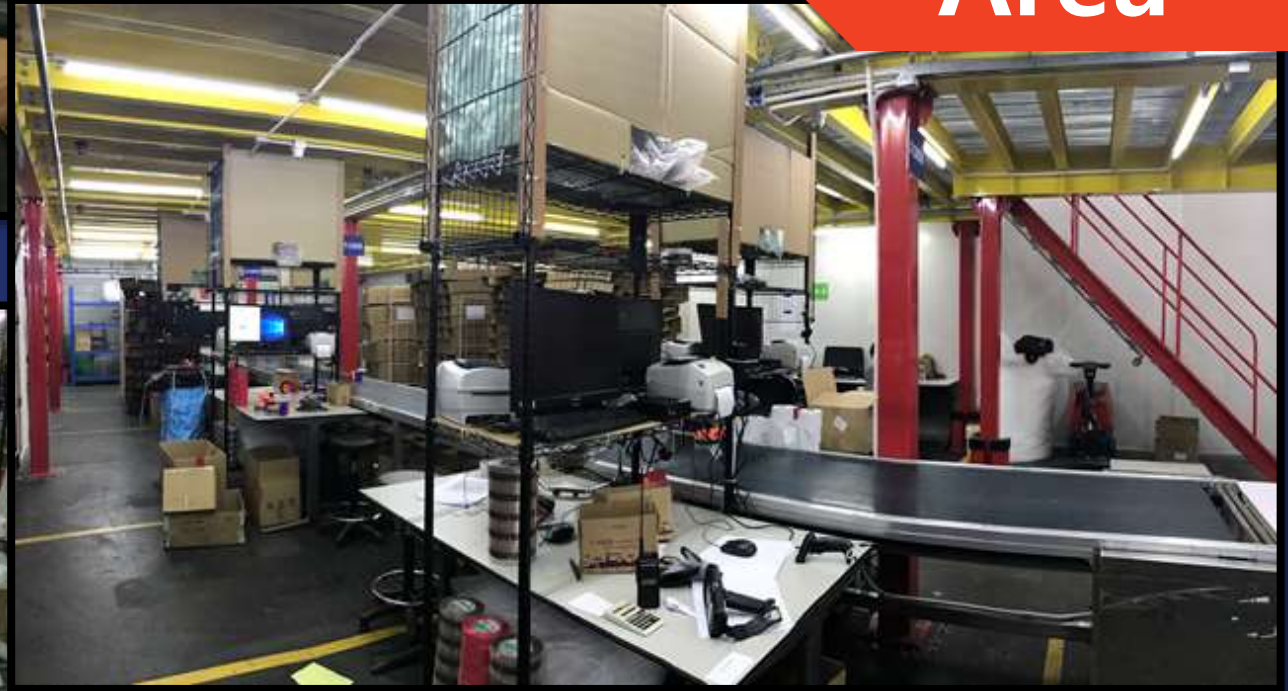
Fulfilment Centre in Hong Kong



Shelving
Area

Fulfilment Centre in Hong Kong

Working
Area



Fulfilment Centre in Hong Kong

Packing Materials



Fulfilment Centre in Incheon Korea



Express and courier licenses

Fulfilment Centre in Incheon Korea

Working & Storage area



Small Parcels
Handling



Fulfilment Centre in Los Angeles USA



Fulfilment Centre in Los Angeles USA

Working Area, Storage Area and Returns Handling



Fulfilment Centre in Los Angeles USA



Physical Check and Count/ Photo
Taking / Rework/ Stocking/
Storage/ Re-pack/ Re-label



Fulfilment Centre in Shanghai

Total facilities in Shanghai:
585,000 sq. ft.



Fulfilment Centre in Shanghai

Covered loading docks & warehouse





THANK YOU!