

sthsw

FIND YOUR SOMETHIN'SWEET.

About STHSW Concept

GLOBAL K-FASHION SELECT SHOP

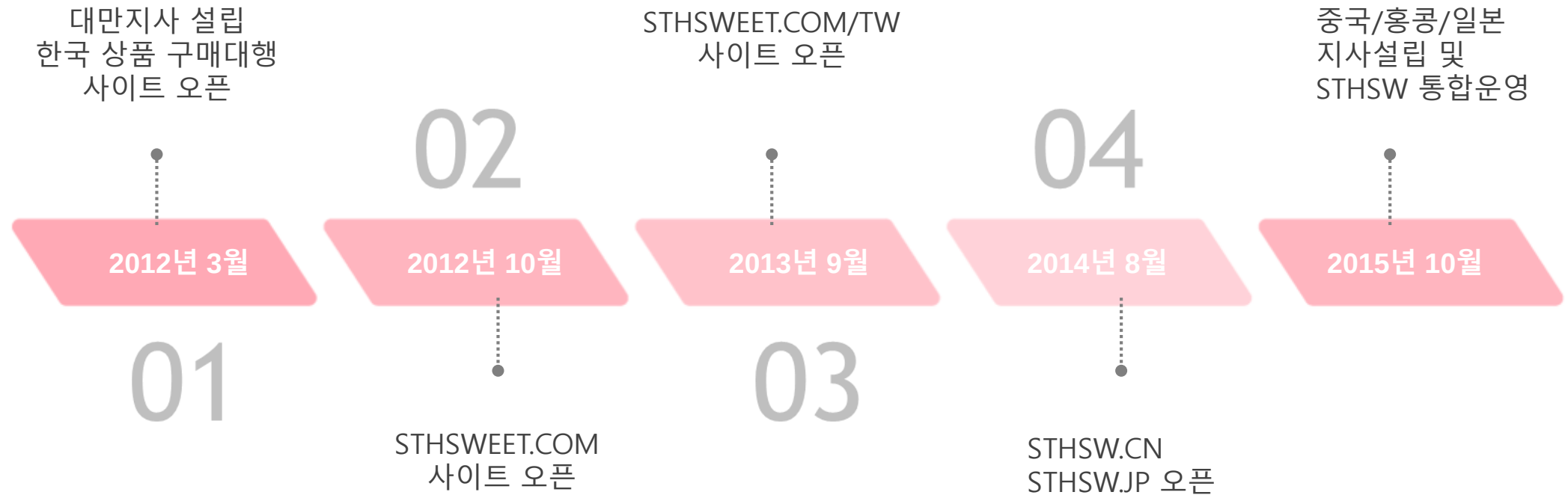
TARGET ASIAN WOMEN BY EXTENTION

스타일별 최고의 사이트를 STHSW을 통해 판매

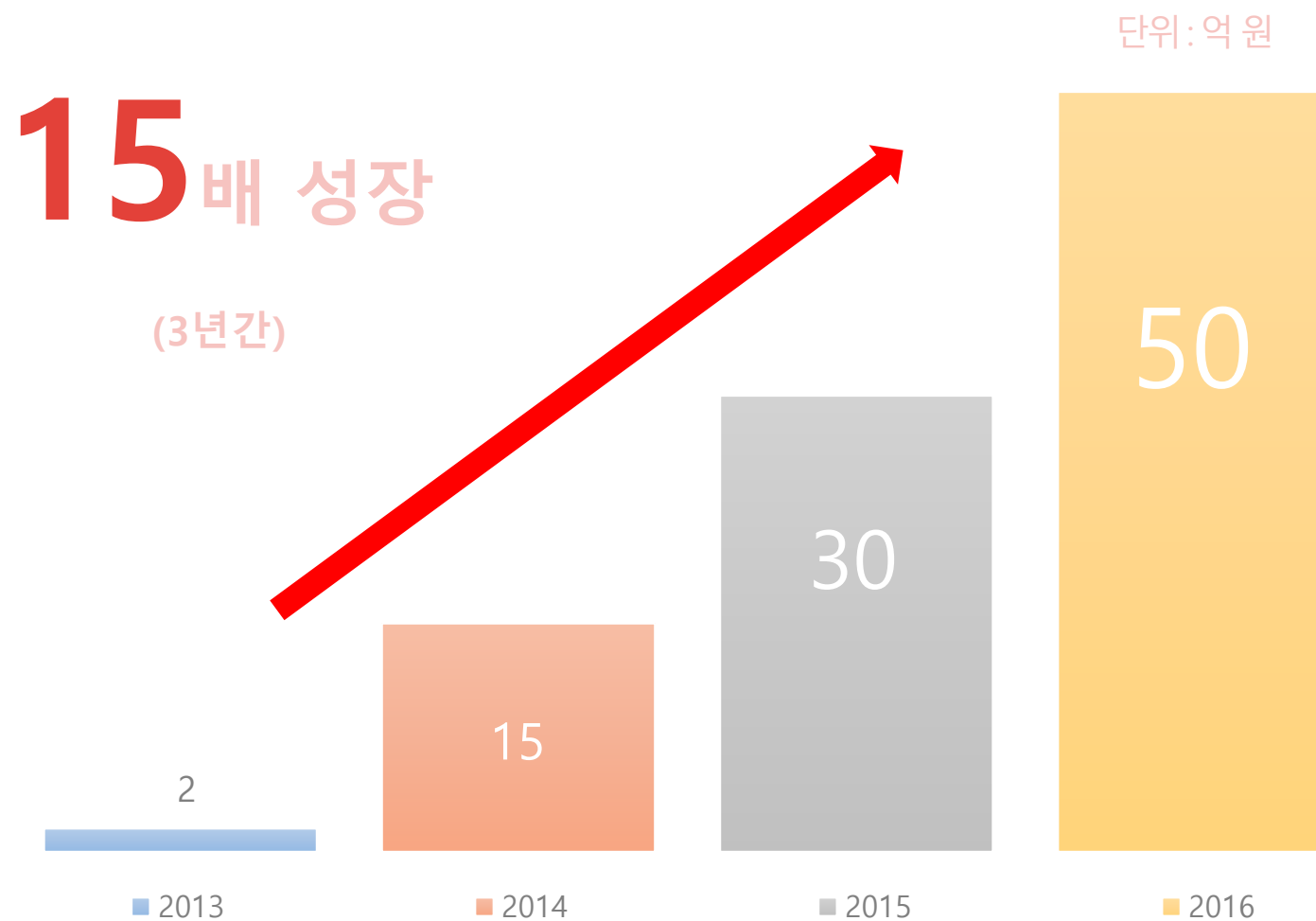


Company Name : PPB global Inc.
CEO : Jaebeom Hong
BRANCH : Taipei , Hongkong , Tokyo , Shanghai

About STHSW History




About STHSW Sales



Brands

**STHSW
BRANDS**

Brands



모든 브랜드가 최고 일 수는 없습니다.
다만 STHSW 안에서의 모든 브랜드는
고객에게 동등한 위치에서 평가를 받을 수 있도록
운영하고 있습니다.

Brands

IMVELY

Lovely and Classy

Imvely's style is the epitome of romantic and fun. Emphasizing femininity with a flirtatious touch, the brand's dreamiest collection of trendy and ladylike wardrobe is sure to pop every season.

SEE MORE

CHUU

Sassy and Sexy

Chuu's sassy selection with a flirtatious tone was quick to top the charts of online shops in Korea! Their collection is full of things every girl craves, from vivid color skater dresses to sensual bodycon dresses.

SEE MORE

BUBBLE N CHIC

Luxury and Glamorous

Bubble N Chic embodies a romantic tone while maintaining a chic mood. Sympathizing with the soft feminine side with a tinge of confidence and elegance is the key to their style.

SEE MORE

MOSSBEAN

Basic and Vintage

Mossbean is the normcore itself. Comprised of pieces you can wear daily, this brand offers you a collection of natural colors and relaxed fits that will help you dress effortlessly chic and sophisticated.

SEE MORE

DABAGIRL

Sexy and Chic

Dabagirl offers a wide range of inspiring additions to your wardrobe that is at once sleek, feminine, and glamorous. Make sure to check out their signature bodycon dresses which flaunt your curves.

SEE MORE

FIONA

Sweet and Romantic

Fiona adds a sweet touch to your everyday clothing. Each piece is presented in a way that would make any girl feel special - if you're a girly girl, this brand is for you!

SEE MORE

OZNARA

Street Chic and Easy

Ozanara brings together the trendiest fashion items in Korea. Among their wide range of products, all completely up to date with today's trends, you are sure to find something in style.

SEE MORE

ICECREAM12

Cute and Fun

Icecream12 brings together a collection of wardrobe that can be defined as cute and fun. Targeted towards girls and ladies in their late teens and early twenties, the brand's pieces are not only trendy yet wearable, but also budget-friendly.

SEE MORE

Flow

STHSW
FLOW

1

판매가격

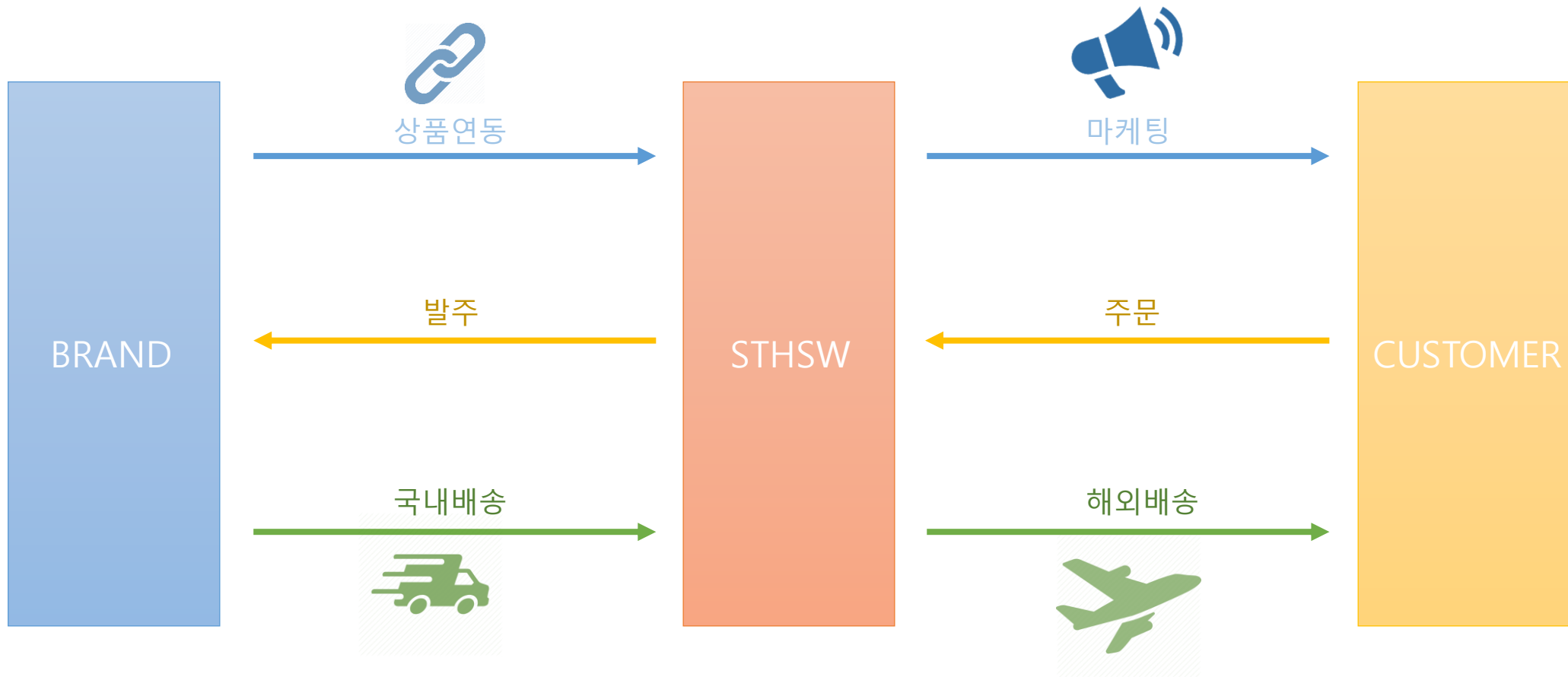
한국 판매가격 * 약 1.5 /USD

2

상품공급가격

상품등록 및 CS 등의 업무를 직접 하기 때문에 썸띵스윿은
협력업체로부터 25%할인된 공급가에 상품을 공급받고 있습니다.
다만, 협력업체와 오랜기간동안 함께 성장할 수 있도록
브랜드별 조율을 통해 공급율을 정하고 있습니다.

Flow Process



Flow Logistics



Flow

Balance account

1

Order 방식

- a. 사이트 직접 주문
- b. 엑셀 주문서 전달

2

정산 방식

- a. 매일 주문&입금
- b. 월 정산 후 입금

두가지 모두 업체측에 맞게 조율 가능

STRATEGY

STHSW
STRATEGY

STRATEGY Planning

1

BRAND 확장

2017년 브랜드 20개 추가

2

BRAND incubating

인디브랜드 / SNS 스타일스타
썸띵스윛 인큐베이팅

3

Renewal & Platform

고객 중심의 UX 고려한 사이트 리뉴얼 예정
주문/발주/통계작업이 가능한 플랫폼 작업 예정

STRATEGY Marketing

1

Facebook

동적 리마케팅 활용
국적/언어/지역 별 캠페인 작업

2

Online

해외 트렌드에 맞춘 컬렉션 생성 및
프로모션 진행

3

Offline

미국 뉴욕 K- concert / LA Soho outfitters Contest

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FIND YOUR SOMETHIN'SWEET.

OFFICIAL SITE

(GL) [Sthsweet.com](http://sthsweet.com)

OTHER CHANNEL

(TW) <http://www.somethingsweet.com.tw>

(HK) <http://www.sthsweet.hk>

CONTACT

(Biz_GLB) +82-10-3133-0928 / 070-7816-2702 / kwangmo.moon@ppbstudios.com

(CS_KOR) +82-70-7816-2717 / Sthsweet.com

(HQ Address) PPB, Sungsu-dong2ga 277-102, Sungdong-gu, Seoul, Korea

(Logistics Centre) Seoul Dobong post office – PPBGLOBAL STHSWEET, 150, Nohae-ro, Dobong-gu, Seoul, Korea